

Scott Mecham

2018 BBB Student of Integrity Awards

Sponsored by BBB's Foundation
Nebraska, South Dakota, The Kansas Plains & Southwest Iowa



2018 APPLICATION GUIDE

GENERAL INFORMATION

The Scott Mecham BBB Student of Integrity Awards have been established to:

- honor the memory of Scott Mecham who served as the Better Business Bureau President from 1991 until January 2006.
- recognize high school seniors who personify the values of leadership and integrity that Mr. Mecham exemplified – humility, courage, compassion and respect.
- emphasize the importance of ethical behavior, community service and academic accomplishments.
- strengthen BBB ties to the communities it serves.
- establish relationships with future business leaders.

APPLICATION REQUIREMENTS

- Qualifies as a high school senior
- Plans to continue education after high school graduation
- Resides in BBB's service area - Nebraska, South Dakota, The Kansas Plains (all counties except: Franklin, Johnson, Leavenworth, Linn, Miami and Wyandotte) or Southwest Iowa (includes: Cass, Fremont, Harrison, Mills, Montgomery, Page, Pottawattamie and Shelby counties)

AWARDS & JUDGING CRITERIA

Three \$2,000 scholarships will be presented to students from each of the following areas:

1. Omaha Metro Area /Southwest Iowa
2. Lincoln Metro Area /Greater Nebraska
3. South Dakota
4. The Kansas Plains

Scholarship recipients will be selected by independent panels of judges from the academic and business communities in Omaha, Lincoln, Sioux Falls and Wichita and will be awarded based on the following judging criteria:

- Essay Content = 50%
- Community Service = 20%
- Leadership = 20%
- Recommendations = 5%
- Academic = 5%

The names of the twelve award winners will be announced by Better Business Bureau in April 2018.

Award winners will each receive a \$2,000 scholarship to an accredited school/college of their choice. Scholarships will be distributed directly to their post-secondary institutions upon verification of enrollment.

Scholarships must be applied toward tuition and/or room and board.

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APPLICATION GUIDELINES

Entries must be submitted as a package and include all of the items listed below. Each item should be labeled and typed on a separate 8.5"x11" sheet of paper.

Scholarship Award Checklist:

- _____ A. Application Form
 - _____ B. Description and dates of school-related extracurricular activities: include awards/honors and/or offices held
 - _____ C. Description and dates of participation in any work experiences, community activities and/or organizational participation: include awards/honors and/or offices held
- Note: Items B and C may be listed on a single page in two separate lists**
- _____ D. Two letters of recommendation: one from a school official and one from an employer, community leader or a representative from a religious institution — **the online Recommendation Form at bbbinc.org should be used**
 - 1) You send the link to the people who are recommending you, and they can fill it out online, print it and give it to you for submission with the rest of your application materials **or**
 - 2) You send the link to the people who are recommending you, and they can write their own recommendation in a separate letter, attach it to the Recommendation Form and give it to you for submission with the rest of your application materials
 - _____ E. Description of post-secondary education plans
 - _____ F. Provide **one** of the following:
 - 1) If attending an accredited high school, a photo copy of the most recent transcript **or**
 - 2) A photo copy of ACT or SAT score
 - _____ G. Response to the following essay topic: **single spaced, 12 point Times New Roman font, 1" margins and approximately 500 words in length**

Essay:

Discuss an ethical dilemma* in one of the following areas: business, politics or an issue in your community. State the dilemma and give specific examples of how the matter affects you and others. Explain how your philosophy of ethics, trust and integrity guides the choices faced in solving the problem.

*An **ethical dilemma** is a decision-making problem between two possible moral imperatives, neither of which is clearly acceptable or preferable. The complexity arises out of the situational conflict in which obeying one would result in transgressing another. Ethical dilemmas force one to choose between equally desirable or undesirable alternatives, or balancing options.

Retain a copy of your completed entry. All materials submitted become the property of Better Business Bureau, Inc.

SUBMISSION PROCEDURE

**Omaha Metro Area/
Southwest Iowa Residents
mail to:**

Margo Riekas
Better Business Bureau
11811 P St
Omaha, NE 68137

**Lincoln Metro Area/
Greater Nebraska Residents
mail to:**

Teresa Stitcher Fritz
Better Business Bureau
300 N 44th St Suite 100
Lincoln, NE 68503

**South Dakota Residents
mail to:**

Jessie Schmidt
Better Business Bureau
300 N Phillips Ave Suite 100
Sioux Falls, SD 57104

**Kansas Plains Residents
mail to:**

Denise Groene
Better Business Bureau
125 S Washington St Suite 100
Wichita, KS 67202

DEADLINE

Entries must be postmarked by **Friday, March 9, 2018.**

QUESTIONS

If you have any questions, contact BBB Communications Director Margo Riekas at 402-898-8526, 800-649-6814 #8526 or mriekes@bbbinc.org.